



Dear Friends of the PMFA,

Thank you for considering becoming a sponsor for the Plum Midget Football Association (PMFA). PMFA is a youth, non-profit football association that has been serving Plum Borough since 1968. Our organization consists of 4 football teams and cheer squads. Our mission is to not only teach the fundamentals but foster a positive environment by stressing the importance of teamwork, friendship, and community.

By choosing to become one of our valued sponsors, not only will you be supporting our youth, but you will also have the opportunity to showcase your business in front of thousands of spectators throughout the season. These opportunities include social media shout-outs on our Facebook page, sponsor announcements during PMFA home games, and advertising on our PMFA website sponsor page. We have several different levels of sponsorship opportunities available for you to choose from. Please review our sponsorship level page and choose the level that best suits your business.

For our PMFA members, we encourage you to reach out to your employers and businesses in and around the community for sponsorships. For every sponsor that you bring in, we will pay you 10% of the sponsorship fee, up to your registration fee per child. If you bring in a \$1,000 sponsor and a \$500 sponsor, you'd receive \$150 back from PMFA. When recruiting sponsors, please provide them the sponsorship paperwork with your name listed as the referring family. Once we receive their sponsorship check, we will send you a check. The more sponsors we have, the stronger our organization is financially, and we need your help.

Please contact the PMFA Fundraising Coordinator, Nate Thimons, for any questions.

Nate can be reached at:

724-882-5196

[natet@foxhillmtg.com](mailto:natet@foxhillmtg.com)

Thank you in advance for your support. Any funds raised go back to this great organization to help our athletes grow.



# SPONSORSHIP LEVELS

## Pony – \$100

Social Media Shout-Out on PMFA Facebook Page  
Name Displayed on a Shared Banner at PMFA Field  
Name Displayed in PMFA Program

## Colt – \$250

Social Media Shout-Out on PMFA Facebook Page  
2x4 Banner Displayed at the PMFA Field  
¼ Page Ad in PMFA Program  
Recognition as a Sponsor Before Games and at Halftime of Every PMFA Home Game  
Link to your Website on our PMFA Sponsors Page

## Stallion – \$500

Social Media Shout-Out on PMFA Facebook Page  
3x6 Banner Displayed at the PMFA Field  
½ Page Ad in PMFA Program  
Recognition as a Sponsor Before Games and at Halftime of Every PMFA Home Game  
Link to your Website on our PMFA Sponsors Page

## Little Mustang – \$1,000

Social Media Shout-Out on PMFA Facebook Page  
4x8 Banner displayed at PMFA Field  
Full Page Ad in PMFA Program  
Recognition as a Sponsor Before Games and at Halftime of Every PMFA Home Game  
Link to your Website on our PMFA Sponsors Page

## Concessions Sponsor – \$1,250 ( 1 spot )

Social Media Shout-Out on PMFA Facebook Page  
Banner Prominently Displayed at the PMFA Field Concession Stand  
Full Page Ad in Program  
Recognition as a Sponsor Before Games and at Halftime of Every PMFA Home Game  
Link to your Website on our PMFA Sponsors Page

## Yellow & Purple Out T-shirt sponsorship ( 2 spots )

You must provide T-shirts for a Game Day  
Sponsored Shirt to be Sold to our Members  
The PMFA Logo will be on the Front and your Business Logo on the Back  
Social Media Shout-Out on PMFA Facebook Page  
Full page Ad in Program  
Recognition as a Sponsor Before Games and at Halftime of Every PMFA Home Game  
Link to your Website on our PMFA Sponsors Page



**SPONSORSHIP FORM**

Thank you for choosing to sponsor the Plum Midget Football Association.  
Please complete the form below.

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Web Address: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Sponsor Level (Please Circle)

- \$100 – Pony
- \$250 – Colt
- \$500 – Stallion
- \$1,000 – Little Mustang
- \$1,250 – Concession
- T-Shirt Sponsor

Referring Family or Player Name (if applicable): \_\_\_\_\_

Checks should be made payable to:  
Plum Midget Football Association

Please mail this completed form and check to:  
PMFA  
400 Limestone Court  
Pittsburgh, PA 15239

Email your logo in PNG or JPEG format to:  
natet@foxhillmtg.com. Logos will be used for banners and recognition. You will be contacted at a  
later date for the 2025 PMFA program ad.

For questions, please contact the PMFA Fundraising Coordinator, Nate Thimons, at:  
724-882-5196 or natet@foxhillmtg.com